

## **Enterprise Video Platform**

## **RESTRICTED ACCESS & PUBLIC STREAMING**

StreamShark is the trusted video platform that helps the smartest enterprises scale their communication. Built on a foundation of security and redundancy at every stage, StreamShark offers an end-to-end enterprise streaming service including remote management, engagement analytics and company branded video portals.

#### **Confidential & Restricted Streaming**

At StreamShark we are trusted by Fortune 500 and high growth private companies to deliver, host and manage confidential corporate streams globally, at any scale. Our customers use StreamShark daily for:

- Town halls, all hands and company meetings.
- Q&A sessions.
- · Training sessions for employees across teams and geographies.
- Any content requiring some form of digital rights management, e.g. geographical restrictions, SSO access control lists.

#### **Key Features**

- Single Sign On (SSO) Restrict access to content in accordance with the company's access control list.
- **Zoom API Integration** Create interactive meetings and scale them organisation-wide with the StreamShark Event Platform.
- **Encoder Management** Remotely configure and control your AWS Elemental or Epiphan Pearl family of encoders.
- Video Scheduler Plan and schedule your pre-recorded assets to go live at any time.
- Video CMS Host and organize Zoom meeting recordings, VoDs and live archives in a brandable video portal.
- Peer-to-Peer (P2P) Delivery Reduce bandwidth load on your corporate network by seamlessly sharing live stream content between viewers on your internal network no additional hardware needed.
- Engagement Insights & Reports Analyze dashboards for a top-down view of the ROI of your content with robust search/sort capabilities to dive deep into metrics.
- Live Chat & Q&A Allow viewers to ask the presenter questions or chat with other viewers. Our chat can be fully integrated with SSO and is fully encrypted.

#### **Encryption & DRM**

Lock down viewers based on IP, domain, geographic location, website or other conditions.



# Single Sign On (SSO)

All major SSO providers are supported.

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Active Directory

## **Public Streaming**

At StreamShark, we focus on providing the highest quality streams, with extremely high reliability for public content such as user conferences, product launches, Q&A panels and promotional videos.

#### **Key Features**

- Brandable Channels Organize your video content into uniquely styled channels and playlists.
- Real-Time & Historical Analytics Observe and understand how your content is being consumed.
- Lead Capture Use viewer management feature to capture leads through open registration or restrict access to whitelisted attendees.
- VOD2Live Simulate live streams with pre-recorded video content.
- Live & VOD 360° Deliver engaging 360-degree experiences to desktops, mobile devices and virtual reality headsets, supporting the latest WebVR and WebXR standards.
- Multistreaming Broadcast a single video feed to multiple destinations simultaneously, eliminating the need for multiple contribution streams. Use our native integrations for social destinations.
- Archiving & Clipping Create and clip instant archives, even when the stream is live.
- Advertiser Controls Embed our unbranded and ad-free video player onto your company's website, or integrate your own ad network.

## **Enterprise Services**

StreamShark offers a range of services and works as an extension of your team. We work daily with production teams to ensure every stream is executed without a hitch.

- VIP Monitoring Access to dedicated video streaming engineers who monitor your event in real-time to ensure live streams perform as planned.
- Custom Development Work Engage StreamShark engineers for custom development to integrate our platform with your existing systems, or implement customer specific features.

## **Speak With Us**

We'd love to chat and learn more about your streaming requirements, please email info@streamshark.io.

#### Multistreaming

Easily multistream to Facebook, Workplace, YouTube and more.



#### 360° Streaming

Stream 4K 360-degree video.

